



7/9/2008

**FORD HOT SHEET**

Based on Rebates &amp; Discounts as of 11 July, Expiring 31 July 2008

Listed Discounts REPLACE DISTRESSED STOCK/OOT Discounts and may NOT BE COMBINED with OOT Discounts!

FO#	Model Code	Model	Price	OOT Disc	\$1.99 Gas Discount	Current Rebate	TOTAL CUST SAVINGS	Total Selling Price	Location
<b>2007</b>									
740860	F14	F_150 Regular Cab 4WD Styleside	\$32,612	\$3,000	\$0	\$4,750	<b>\$7,750</b>	<b>\$24,862</b>	Texas
<b>2008</b>									
840654	F12	F-150 Regular Cab 2WD Styleside	\$25,217	\$1,500	\$1,407	\$2,850	<b>\$5,757</b>	<b>\$19,460</b>	Benecia
846873	U03	Escape XLT FWD	\$24,859	\$1,000	\$1,013	\$1,850	<b>\$3,863</b>	<b>\$20,996</b>	New York
846992	F12	F-150 Regular Cab 2WD Styleside	\$26,910	\$1,500	\$1,407	\$2,850	<b>\$5,757</b>	<b>\$21,153</b>	California
849161	X12	F-150 SuperCab 2WD Styleside	\$27,065	\$1,500	\$1,407	\$2,850	<b>\$5,757</b>	<b>\$21,308</b>	Georgia
847620	F14	F-150 Regular Cab 4WD Styleside	\$30,480	\$2,000	\$1,407	\$2,850	<b>\$6,257</b>	<b>\$24,223</b>	MPC
840744	F14	F-150 Regular Cab 4WD Styleside	\$30,591	\$2,000	\$1,407	\$2,850	<b>\$6,257</b>	<b>\$24,334</b>	MPC
849791	T82	Mustang GT Coupe	\$29,999	\$1,500	\$1,101	\$2,500	<b>\$5,101</b>	<b>\$24,898</b>	Maryland
849396	U97	Mariner Premier 4WD	\$30,525	\$2,000	\$1,055	\$2,500	<b>\$5,555</b>	<b>\$24,970</b>	Arizona
848710	U15	Expedition 2WD XLT	\$35,122	\$2,500	\$1,407	\$5,750	<b>\$9,657</b>	<b>\$25,465</b>	MPC
840657	W12	F-150 SuperCrew 2WD Styleside	\$31,679	\$2,000	\$1,407	\$600	<b>\$4,007</b>	<b>\$27,672</b>	Plant Hold
840729	W14	F-150 SuperCrew 4WD Styleside	\$34,742	\$2,000	\$1,407	\$2,850	<b>\$6,257</b>	<b>\$28,485</b>	Plant Hold
849813	W12	F-150 SuperCrew 2WD Styleside	\$32,545	\$2,000	\$1,407	\$600	<b>\$4,007</b>	<b>\$28,538</b>	California
840741	W12	F-150 SuperCrew 2WD Styleside	\$32,699	\$2,000	\$1,407	\$600	<b>\$4,007</b>	<b>\$28,692</b>	Plant Hold
849203	K48	Edge SEL AWD	\$34,061	\$2,000	\$1,101	\$2,250	<b>\$5,351</b>	<b>\$28,710</b>	California
840973	W14	F-150 SuperCrew 4WD Styleside	\$36,623	\$2,500	\$1,407	\$2,850	<b>\$6,757</b>	<b>\$29,866</b>	Plant Hold
841042	W12	F-150 SuperCrew 2WD Styleside	\$34,001	\$2,000	\$1,407	\$600	<b>\$4,007</b>	<b>\$29,994</b>	Plant Hold
848537	W14	F-150 SuperCrew 4WD Styleside	\$38,264	\$2,500	\$1,407	\$2,850	<b>\$6,757</b>	<b>\$31,507</b>	Missouri
840698	W14	F-150 SuperCrew 4WD Styleside	\$39,574	\$2,500	\$1,407	\$2,850	<b>\$6,757</b>	<b>\$32,817</b>	Plant Hold
849257	X21	F-250 Super Duty SuperCab 4WD	\$41,661	\$2,500	\$0	\$5,000	<b>\$7,500</b>	<b>\$34,161</b>	Virginia
849965	W21	F-250 Super Duty CrewCab 4WD	\$43,758	\$2,500	\$0	\$5,000	<b>\$7,500</b>	<b>\$36,258</b>	Texas
840619	W14	F-150 SuperCrew 4WD Styleside	\$43,397	\$2,500	\$1,407	\$2,850	<b>\$6,757</b>	<b>\$36,640</b>	Plant Hold
849179	W31	F-350 Crew Cab SRW 4WD XLT	\$46,527	\$2,500	\$0	\$5,000	<b>\$7,500</b>	<b>\$39,027</b>	Arizona
848965	W31	F-350 Crew Cab SRW 4WD Lariat	\$52,560	\$2,500	\$0	\$5,000	<b>\$7,500</b>	<b>\$45,060</b>	California
840756	U28	Navigator 4x4	\$58,354	\$2,500	\$1,407	\$7,500	<b>\$11,407</b>	<b>\$46,947</b>	Plant Hold

\* MUST DELIVER IN ALASKA

\*\* MUST DELIVER IN HAWAII